

ASHI Virtual Regional Education Workshop

The ASHI Virtual Regional Education Workshop is designed to introduce emerging technologies and concepts at a basic level. The faculty and topics are selected to meet the growing educational needs of the ASHI community. The Regional Education Workshop faculty share their expertise and experience with attendees and provide an interactive, educational atmosphere from the novice to the experienced bench technologist and supervisor, with some essential theory and practical application in the laboratory.

Your company can be a part of this intimate virtual experience. You will be able flourish connections with current and prospective clients, suppliers and manufacturers, while expanding your research. The virtual exhibit hall will give you the opportunity to engage with your target audience and promote your company brand. Sponsorship and advertising opportunities are also available to offer increased benefits and give you spotlight visibility.

ASHI Virtual Regional Education Workshop hours:

Friday, August 21 - 11am – 5:15 pm EST

Friday, August 28 - 11am – 4:45 pm EST

Exhibitor Schedule

Dedicated Exhibit Hours	
Friday, August 21	1:45 pm – 2:45 pm
Friday, August 28	1:30 pm – 2:30 pm

We have dedicated exhibit hours during the virtual workshop but attendees will be able to visit your virtual exhibitor lounge at any time, between August 19 – August 28, 2020. The virtual exhibit hall will be accessible to registered attendees to connect with you before and during the event for focused interaction.

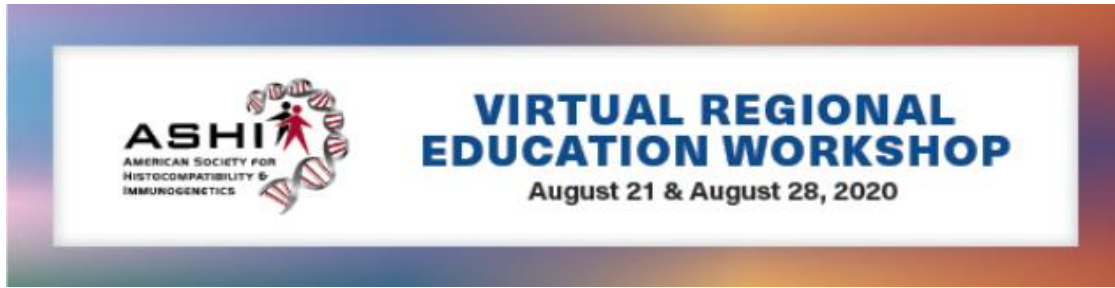
Exhibit Opportunities

Don't miss your chance to be seen at the ASHI Virtual Regional Education Workshop!

EXHIBITOR OPPORTUNITIES

Virtual Exhibitor Lounge • \$500

- Branded company page (*e.g. company logo, URL*)
- 10 min video spotlight (*provided by exhibitor*)
- Advertise new products or services through your company page
- Ability to connect directly to attendees via company platform
- List of platform leads following the virtual workshop
- (1) Virtual Exhibitor Lounge badge



Corporate Sponsor Virtual Exhibitor Lounge • complimentary

- Branded company page (e.g. company logo, URL)
- 10 min video spotlight (**provided by exhibitor**)
- Advertise new products or services through your company page
- Ability to connect directly to attendees via company platform
- List of platform leads following the virtual workshop
- 3-5 min video short included in exclusive virtual workshop promotional eblast
- Demo will be housed on the ASHI You-Tube Channel until December 2020
- (2) Virtual Exhibitor Lounge badges

INNOVATIVE TECHNOLOGY TALKS

ASHI Corporate Sponsors have the exclusive opportunity to give an Innovative Technology Talk to attendees that highlights new products or available technologies. This is a unique opportunity to showcase your products during the virtual Regional Education Workshop. Presentations must be submitted in advance and should be no longer than 10 minutes in length and there will be 5 minutes of Q&A after your pre-recorded presentation. **CMI, our virtual platform provider, will connect with our Corporate Sponsors to complete a "Tech-Check" for presentations.**

If you're interested in learning more or becoming an ASHI Corporate Sponsor, please contact Beth Hogan, Associate Meeting Manager, ehogan@ashi-hla.org.

Sponsorship opportunities are available on a first-come, first-served basis. All Sponsors and Exhibitors will be recognized with virtual signage within the platform and on the ASHI REW meeting website.

Sponsorship Opportunities

EXCLUSIVE VIRTUAL SPONSORSHIP & ADVERTISING OPPORTUNITIES

Sponsor Talk • \$1,500 (SOLD)

Host a sponsored talk during the virtual Regional Education Workshop on Friday, August 21st from 2:45-3:45 pm. Your session should be 50 minutes, allowing 10 minutes for Q&A and session wrap-up. Virtual signage and company logo will be posted throughout the platform. **CMI, our virtual platform provider, will connect with the Sponsor to complete a "Tech-Check" for presentation.**

Company Commercial • \$700.00

30 second commercial will be played pre-session, promoting your company brand. Commercial must be provided by company.